



Exhibitor Brochure

16th HEALTH EXPO ATHENS 15 - 16 FEBRUARY 2025

MEGARON ATHENS INTERNATIONAL
CONFERENCE CENTRE
Vass. Sofias & Kokkali, 115 21 Athens

Reasons to Participate

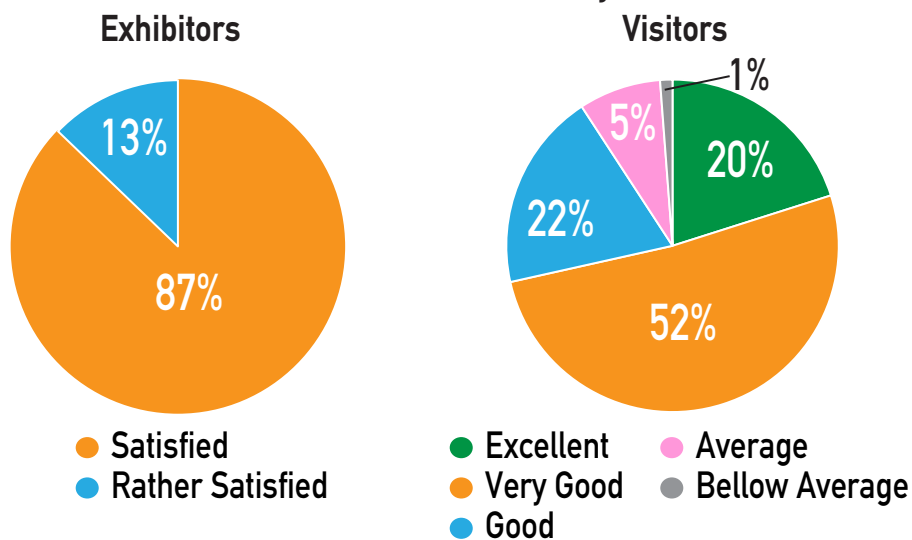
Health Expo Athens is the largest conference and exhibition in Greece dedicated to serving the health market. Whatever you stake in the health sector, Health Expo Athens will guarantee valuable face-to-face engagement with the most proactive decision makers, the health profession has to offer.

3.446 visitors attended the 15th Health Expo Athens & marked the return of health professionals to on site events.

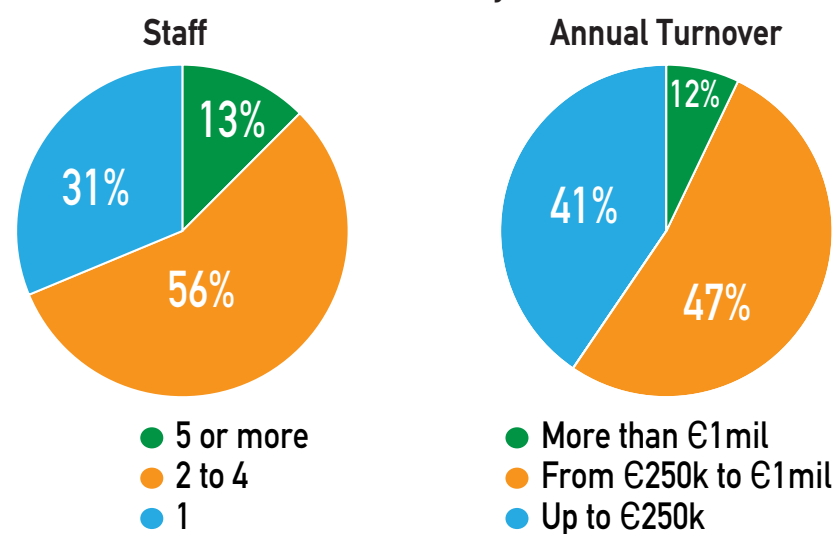
- 3.500+ m² Expo Space • 3.500+ Visitors • 60+ Exhibitors & Sponsors • Free Entrance • 4 Lecture Halls • 4 Workshop Rooms
- 70+ Speeches, Round Tables & Workshop Rooms • 100+ Speakers

15th Health Expo Athens Highlights

Satisfaction Survey



Visitor Pharmacy Profiles

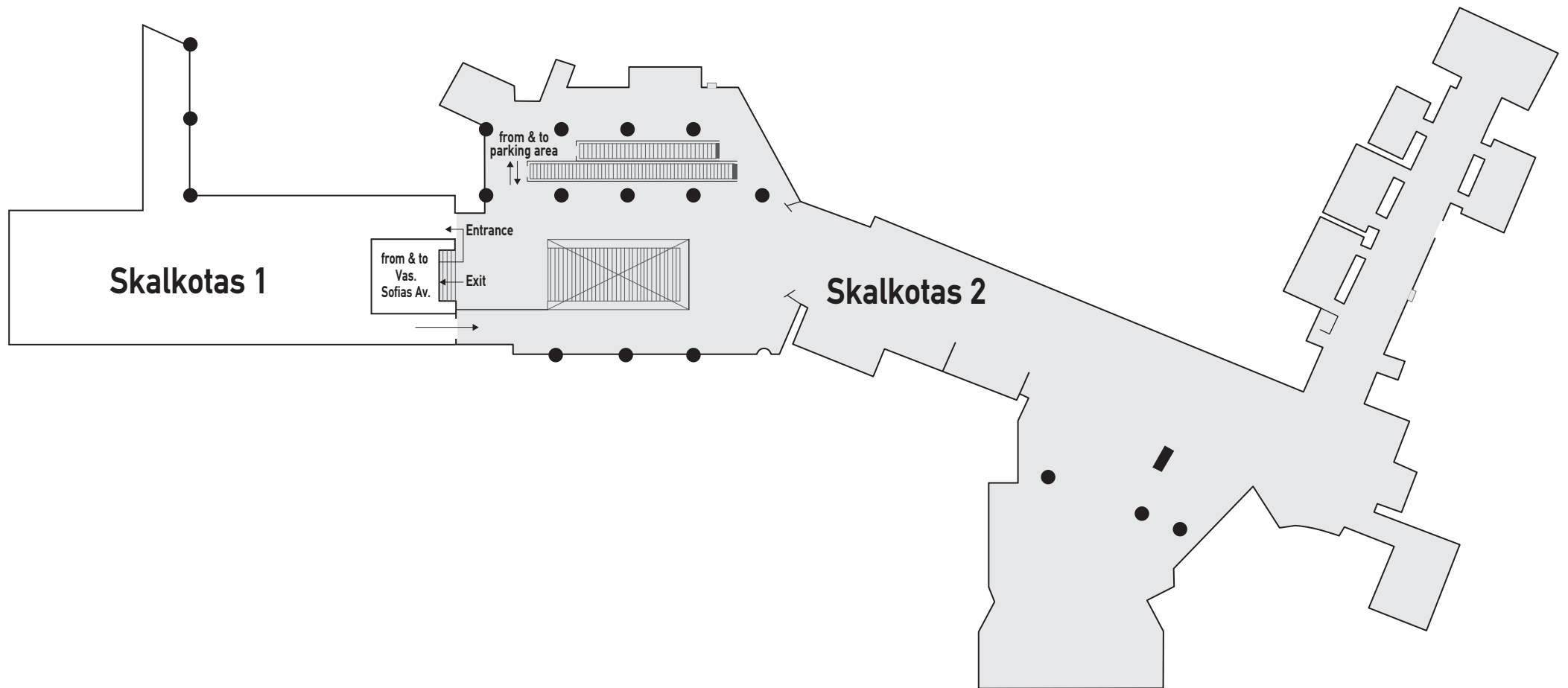


6 Thematic Pillars

- Pharmaceutical Care
- Entrepreneurship & Professional Development
- Innovation & Technology
- Workshops
- New Brands Concepts
- Services & Technology Concepts

Panoramic View: Skalkotas 1 & 2

Skalkotas 1 and Skalkotas 2 are on the same level and connected to each other



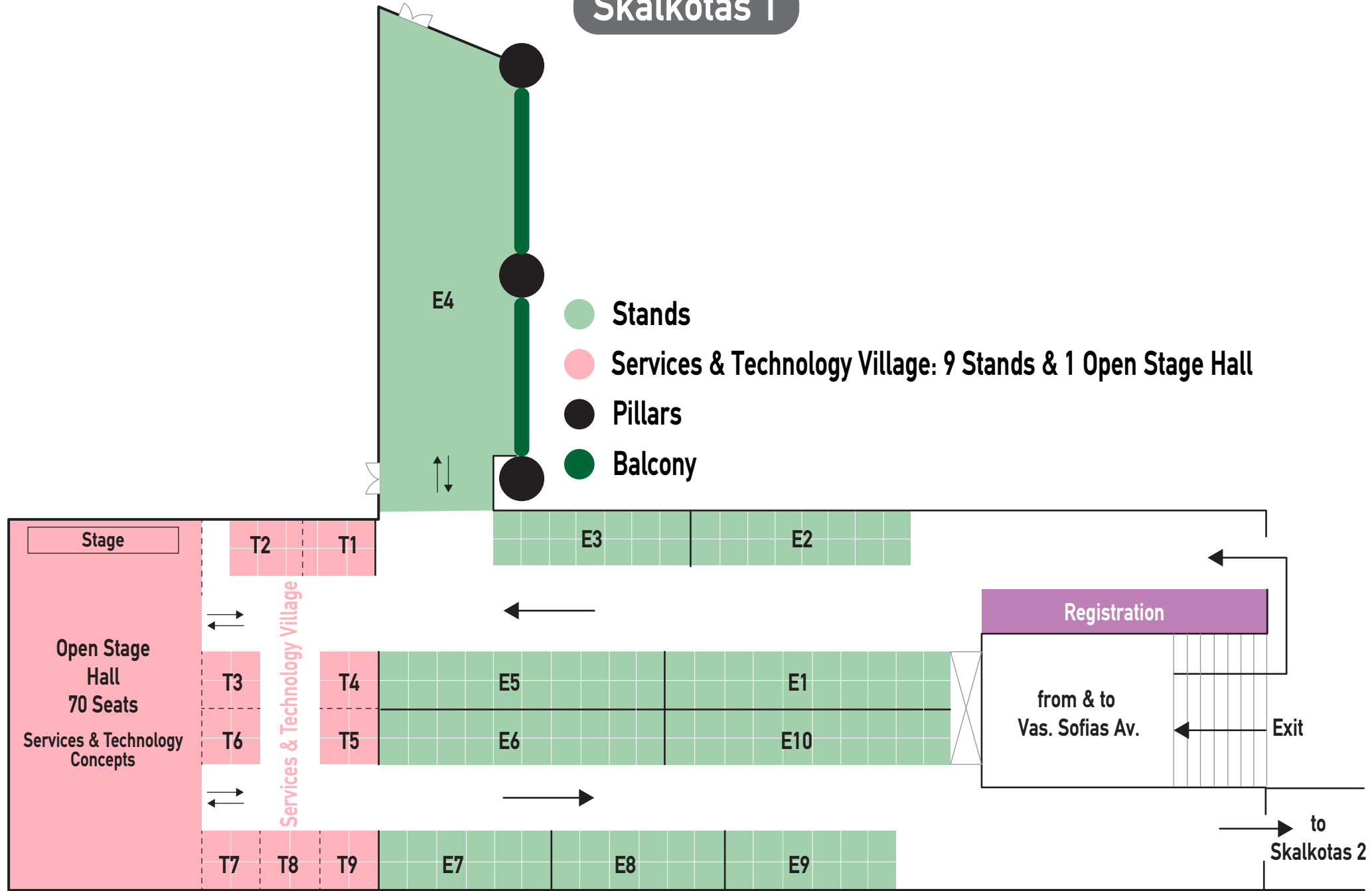
Skalkotas 1

● Stands

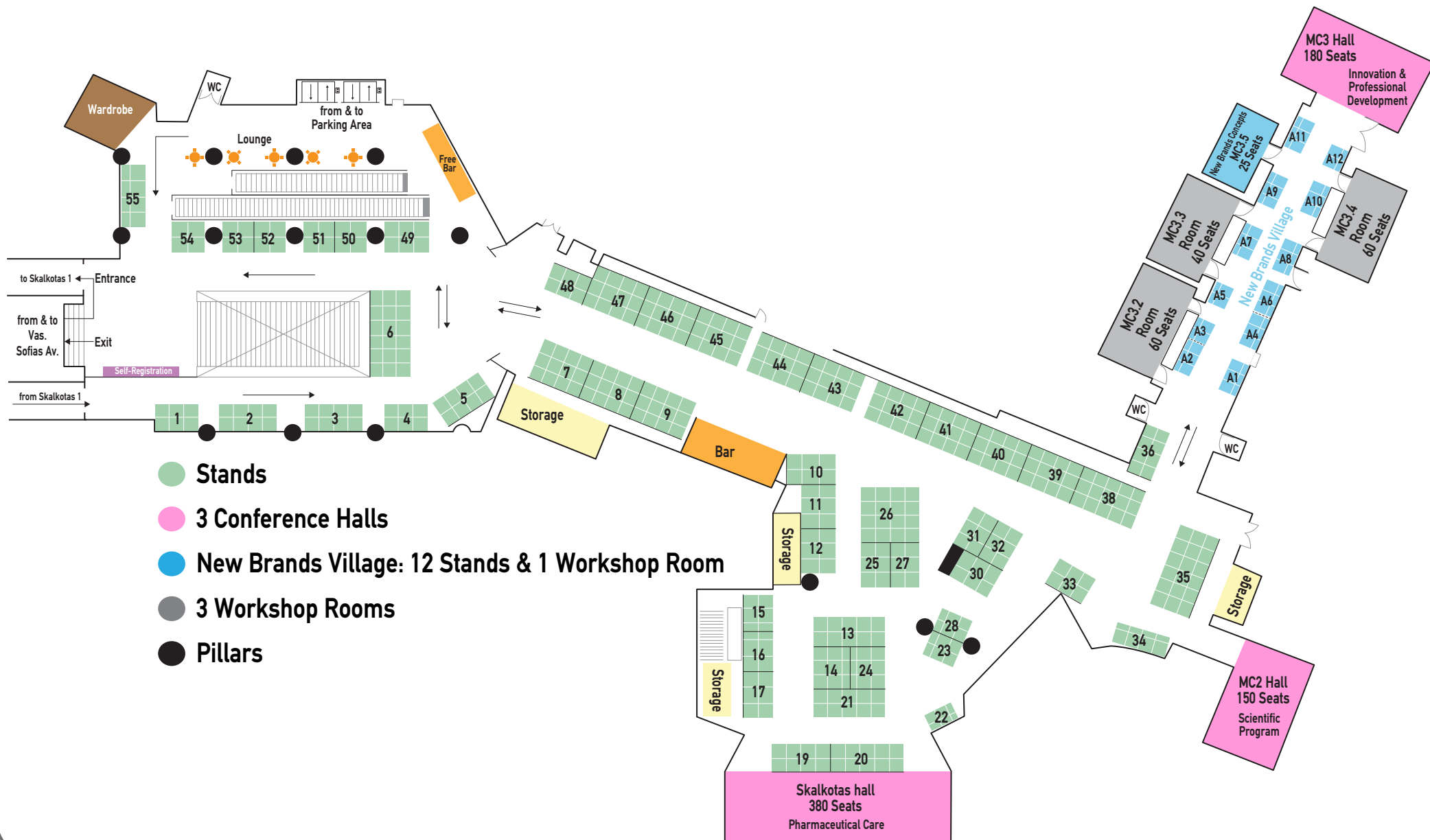
● Services & Technology Village: 9 Stands & 1 Open Stage Hall

● Pillars

● Balcony



Skalkotas Level 2



- Stands
- 3 Conference Halls
- New Brands Village: 12 Stands & 1 Workshop Room
- 3 Workshop Rooms
- Pillars

Skalkotas 1

Stand	m ²	Price €
E1	20	5.000
E2	16	4.400
E3	14	3.900
E4	64	9.400
E5	20	5.000
E6	20	5.000
E7	12	3.000
E8	12	3.000
E9	12	3.400
E10	20	5.000

Services & Technology Village

Stand	m ²	Price €
T1	5	2.300
T2	5	2.500
T3	4	2.300
T4	4	2.300
T5	4	2.300
T6	4	2.300
T7	4	2.100
T8	4	2.100
T9	4	2.100

Above prices include:

- 15' presentation of the service concept on both days, in Open Stage Hall (70 Seats)
- Promo in the program
- Promo in newsletters to 19K+ recipients
- Structure (Optional): Back only without side wall constructions

Stand Prices

Skalkotas 2

Stand	m ²	Price €	Stand	m ²	Price €	Stand	m ²	Price €
1	6	2.600	22	3.75	3.000	44	12	5.000
2	8	3.000	23	5	3.800	45	12	5.000
3	8	3.000	24	7.5	4.200	46	12	4.700
4	6	2.800	25	6	4.000	47	12	4.700
5	8	3.600	26	16	9.600	48	6	3.800
6	18	5.400	27	6	4.000	49	6	2.800
7	12	5.000	28	5	3.200	50	4	2.100
8	12	4.700	30	6	4.000	51	4	2.100
9	12	5.000	31	6	4.400	52	4	2.100
10	6	4.400	32	6	4.400	53	4	2.100
11	6	4.000	33	6	4.800	54	4	2.300
12	6	4.000	34	6	4.400	55	6	2.600
13	10	6.000	35	18	9.000			
14	7.5	4.200	36	8	4.000			
15	5	3.000	38	15	5.800			
16	5	3.000	39	12	4.800			
17	6	4.400	40	12	4.800			
19	8	5.000	41	12	4.800			
20	10	5.800	42	12	5.000			
21	10	6.000	43	12	5.000			

New Brands Village

Stand	m ²	Price €
A1	4.5	3.000
A2	4.5	3.000
A3	3	2.600
A4	4.5	2.800
A5	3	2.600
A6	4.5	2.800
A7	4.5	2.800
A8	4.5	2.800
A9	4.5	2.800
A10	4.5	2.800
A11	4.5	2.800
A12	3	2.600

Above prices include:

- 15' presentation of the new brand concept on both days, in MC3.5 (25 Seats)
- Promo in the program
- Promo in newsletters to 19K+ recipients
- Structure (Optional): Back only without side wall constructions

Above prices include space only

Services

Free Exhibition Services

Sponsor
8.000€ & over

Supporter
from 3.000€ to 7.999€

Participant
up to 2.999€

Service	Sponsor	Supporter	Participant
Brochure distribution from registration or/and digital promotion	✓	✓	✓
Single - phase electric power supply up to 100 watt/3m ² for your stand	✓	✓	✓
Barcode reader to scan your visitor badges & provision of scanned visitor data	✓	✓	✓
Shared storage facility	✓	✓	✓
Security service & cleaning of public areas	✓	✓	✓
Public Wi-Fi	✓	✓	✓

Free Promo Services

Service	Sponsor	Supporter	Participant
Logo on the Conference web page with active link	✓	✓	✓
Logo on the program provision of printed invitations for distribution	✓	✓	✓
Logo on our newsletters	✓	✓	✓
Logo on the hall screen during program intermissions	✓	✓	✓
Logo in the Conference program	✓	✓	✓
Logo on our social media & press releases	✓	-	-
Additional logo	✓	-	-
Company profile permanently posted in www.PharmaManage.gr	✓	✓	✓

Additional Charges

1. Basic stand structure **90€/m² (*)**
2. Back only **80€/m²**
3. Overnight stand security service for 2 nights **250€**
4. LAN/Wi-Fi with password **upon request**
5. 2 days promoter **upon request**
6. 2 days stand cleaning (once/day) **6€/m²**



(*) Rental & installation of 2,50m height OCTANORM & aluminum frames and PVC filling panels in gray color.

The Stands include transoms to support the structure & mount the lights as well as a perforated aluminum front on which a 1,20 x 0,25m inscription with the name of the exhibitor is placed and it includes: 3 chairs, 1 round table, 1 spotlight of 100 watt per 3m², 1 socket 0.5 kw.

The Stand is delivered to the Exhibitor on Friday 14/02/25 by 18:00

Rental & Installation Equipment

Equipment	Description	Dimensions	Price €
	TV	43"	130
	TV	50"	150
	TV floor stand	-	35
	Round tables:		
	Glass, white or wooden (acacia)	60 cm	60
	Round tall glass table	60 cm	60
	Chair white or black		25
	Round tall stool		30
	white or black		
	White bench	120 x 70 x 72 cm	70
	Glass showcase	43 x 37 x 163 cm	80
	Cube	50 x 50 x 90	50
	Printed cube	50 x 50 x 90	140
	Reception printed in front	100 x 100 x 50 cm	150
	HQL lights		35
	LED lights		35
	Slat panel with 30 hooks		110
	Carpet:		
	White - Black - Gray		8/m ²
	Green - Red - Blue		8/m ²
	Printing		25/m ²

Orders up to 3/2/2025

Additional Promo Services

35' Hall Speech

- Your speaker & Topic
- Electronic registration, full provision of audio - visual media, laptop, distribution of promotional material inside or outside the hall
- Video production & hosting on the Conference website (on demand)
- Rights to use the video from your channels & your webpage
- Video promo from our media
- Promo video playback up to 1', before the start of the speech
- Promo in the program, social media & newsletters

HALL	SEATS	PRICE €
SKALKOTAS	380	2.300
MC2	150	1.600
MC3	180	1.700

All topics & structure of speeches will be agreed with the organizing committee to be in the thematic framework of 16th Health Expo Athens.

Title & summary to be provided by 3/1/25 for your early promotion.

Workshops

- Your program, speaker & topic
- Catering services inside the workshop room
- Electronic registration & provision of audio - visual media, laptop, distribution of promotional material inside or outside the workshop room
- Promo in the program

Saturday 15/02/25 11:00-15:45 or 16:00-20:00

Sunday 16/02/25 10:00-13:45 or 14:00-18:00

ROOM	SEATS	1/2 DAY	ALL DAY
MC3.2	60	2.000	3.000
MC3.3	40	1.700	2.500
MC3.4	60	2.000	3.000

Program to be provided by 3/1/25 for your early promotion.





MEGARON ATHENS INTERNATIONAL CONFERENCE CENTRE
Vass. Sofias & Kokkali, 115 21 Athens

16th HEALTH EXPO ATHENS

15 - 16 FEBRUARY 2025

OPERATION DAYS & HOURS

SATURDAY

15

FEBRUARY

09.00 - 21.00

Stand Preparation

Stand Dismantling

SUNDAY

16

FEBRUARY

09.00 - 18.00

07:00 - 22:00

18:00 - 00:00

