

EXHIBITOR BROCHURE

HEALTH
EXPO 

17th Health Expo Athens

24 – 25 / 01.2026

It is worth being here!



MEGARON ATHENS INTERNATIONAL CONFERENCE CENTRE
Vass. Sofias & Kokkali, 115 21 Athens

Organization



CHARAMI SA
Empowering
Health Communications

Reasons to Participate

Health Expo Athens is the largest conference and exhibition in Greece dedicated to serving the health market. Whatever you stake in the health sector, Health Expo Athens will guarantee valuable face-to-face engagement with the most proactive decision makers, the health profession has to offer.

3.047 visitors attended the 16th Health Expo Athens & marked the return of health professionals to on site events.

• 3.500+ m² Expo Space • 3.000+ Visitors • 60+ Exhibitors & Sponsors • Free Entrance • 4 Lecture Halls • 4 Workshop Rooms • 70+ Speeches, Round Tables & Workshop Rooms • 100+ Speakers

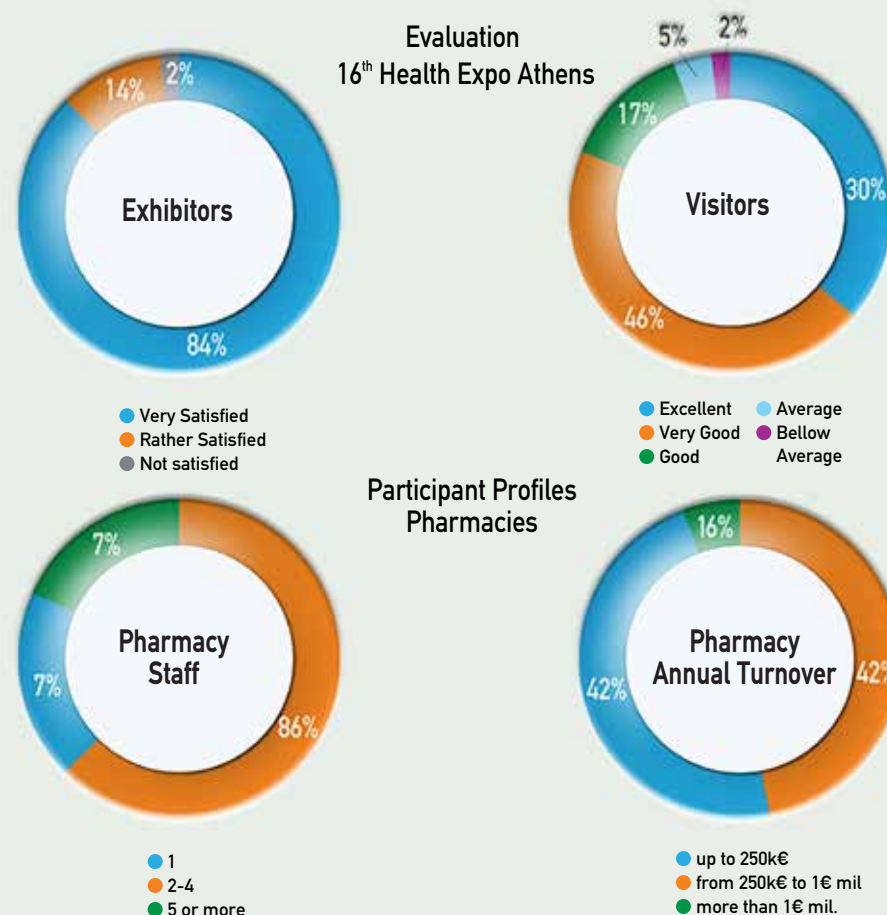
Our Strength in Content

7 Thematic Pillars for Pharmacists, Doctors & Business Executives

- Pharmaceutical Care
- Entrepreneurship & Professional Development
- Digital Strategy
- Workshops
- New Brands & Services Concepts
- Digital Experience Zone
- Program for Business Executives



Our Strength in Organization



Panoramic View: Skalkotas



Stand Prices

Stand	m²	Price €
3	8	3.100
4	6	2.900
5	8	3.700
6	18	5.500
7	12	5.200
8	12	4.900
9	12	5.200
10	6	4.600
11	6	4.000
12	6	4.000
15	5	3.200
16	5	3.200
17	6	4.500
19	8	5.000
20	10	5.600
21	3,75	3.000
22	6	4.000
23	16	9.600
24	6	4.000
16	5	3.200
17	6	4.500
25	6	4.000
26	6	4.500

Stand	m²	Price €
27	6	4.500
28	6	4.800
29	6	4.000
30	18	9.600
38	15	5.900
39	12	5.000
40	12	5.000
41	12	5.000
42	12	5.200
43	12	5.200
44	12	5.200
45	12	5.200
46	12	4.900
47	12	4.900
48	6	4.000
49	6	3.200
50	4	2.200
51	4	2.200
52	4	2.200
53	4	2.200
54	4	2.400
55	6	2.600

New Brands & Service Village

Stand	m²	Price €
A1	3	3.200
A2	3	3.200
A3	4.5	3.400
A4	4.5	3.200
A5	4.5	3.200
A6	3	2.800
A7	4.5	3.000
A8	3	2.800
A9	4.5	3.000
A10	4.5	3.100
A11	4.5	3.100
A12	4.5	3.100
A13	4.5	3.100
A14	4.5	3.200
A15	3	2.900

Above prices include:

- 15' presentation of the service concept on both days, in Open Stage Hall (70 Seats)
- Promo in the program
- Promo in newsletters to 19K+ recipients
- Promo in Social Media
- Structure (Optional): Back only without side wall constructions. See our proposal for "Back from forex" on page 5

Digital Experience Zone

Booth	m²	Price €
13A	2	1.600
13B	2	1.600
13C	2	1.600
13D	2	1.600
14A	2	1.600
14B	2	1.600
14C	2	1.600
14D	2	1.600
18A	2	1.600
18B	2	1.600
18C	2	1.600
18D	2	1.600

Above prices include:

- Promo in the program
- Promo in newsletters to 19K+ recipients
- Promo in Social Media
- Structure (Optional): Back only without side wall constructions. See our proposal for "Back from forex" on page 5



Above prices include space only

Services

Free Exhibition Services

	Sponsor 8.000€ & over	Supporter from 3.000€ to 7.999€	Participant up to 2.999€
Brochure distribution from registration or/and digital promotion	✓	✓	✓
Single - phase electric power supply 500 watt for your stand	✓	✓	✓
Barcode reader to scan your visitor badges & provision of scanned visitor data	✓	✓	✓
Shared storage facility	✓	✓	✓
Security service & cleaning of public areas	✓	✓	✓
Public Wi-Fi	✓	✓	✓

Free Promo Services

Logo on the Conference web page with active link	✓	✓	✓
Logo on the program provision of printed invitations for distribution	✓	✓	✓
Logo on our newsletters	✓	✓	✓
Logo on the hall screen during program intermissions	✓	✓	✓
Logo in the Conference program	✓	✓	✓
Logo on our social media & press releases	✓	-	-
Additional logo	✓	-	-
Company profile permanently posted in www.PharmaManage.gr	✓	✓	✓
Banner for 1 month at www.Pharmamanager.gr	✓	✓	-

Additional Charges

1. Basic stand structure **90€/m² (*)**
2. Overnight stand security service for 2 nights **250€**
3. LAN/Wi-Fi with password **upon request**
4. 2 days promoter **upon request**
5. 2 days stand cleaning (once/day) **6€/m²**

(*) Rental & installation of 2,50m height OCTANORM & aluminum frames and PVC filling panels in gray color.

The Stands include transoms to support the structure & mount the lights as well as a perforated aluminum front on which a 1,20 x 0,25m inscription with the name of the exhibitor is placed and it includes: 3 chairs, 1 round table, 1 spotlight of 100 watt per 3m², 1 socket 0.5 kw.

The Stand is delivered to the Exhibitor on Friday 23/01/26 by 18:00



Rental & Installation Equipment

Equipment	Description	Dimensions	Price €
	Back from Forex with printing & 50" TV	180 x 250 cm	850
	Digital Totem	60 x 200 cm	600
	TV floor stand	43" 50" -	140 160 40
	Round tables: Glass, white or wooden (acacia) Round tall glass table	60 cm 60 cm	65 65
	Chair white or black		30
	Round tall stool white or black		35
	White bench	120 x 70 x 72 cm	80
	Glass showcase	43 x 37 x 163 cm	90
	Cube Printed cube	50 x 50 x 90 50 x 50 x 90	55 160
	Reception printed in front	100 x 100 x 50 cm	160
	HQL lights LED lights		40 40
	Carpet: White - Black - Gray Green - Red - Blue		9/m ² 9/m ²
	Printing		30/m ²

Orders until 12/01/2026

Additional Promo Services

1. 35' Conference Hall Speech

- Your speaker & topic
- Electronic registration & provision of audio - visual media, laptop, distribution of promotional material inside or outside the hall
- Video production & hosting on the Conference website (on demand)
- Rights to use the video from your channels & your webpage
- Video promo from our media
- Promo video playback up to 1', before the start of the speech
- Promo in the program, social media & newsletters



HALL	SEATS	PRICE €
SKALCOTAS	380	2.400
MC2	150	1.700
MC3	180	1.800

All topics & structure of speeches will be agreed with the Organization committee within the thematic framework of **17th Health Expo Athens**. Title & summary to be provided by **15/12/25** for your early promotion.

2. Hall Sponsorship

- Display with roll up banner & distribution of promotional material inside or outside the hall
- Showing a promotional video of up to 1' during a break
- Permanent hosting of the video on the Conference website (on demand)
- View in the program

HALL	SEATS	1/2 DAY	DAY
MC2	150	-	1.600
MC3	180	-	1.700
MC3.2 / MC3.4	60	900	1.400

3. Workshops

- Your program, speaker & topic
- Catering services inside the workshop room
- Electronic registration & provision of audio - visual media, laptop, distribution of promotional material inside or outside the workshop room
- Promo in the program

Saturday 24/01/26 11:00-15:45 or 16:00-20:00
Sunday 25/01/26 10:00-13:45 or 14:00-18:00

HALL	SEATS	1/2 DAY	ALL DAY
MC3.2	60	2.100	3.200
MC3.3	40	1.800	2.700
MC3.4	60	2.100	3.200

Program to be provided by **15/12/25** for your early promotion.



Additional surcharge of 35% applies to Sponsors without stand

Additional Advertising Opportunities

Promotional Package

Communicate your presence at the event & your message to 20K+ professionals in the pharmacy market:

- 2 Newsletter Announcements, to 20K+ recipients
- 1 monthly Facebook campaign, to 22K+ followers
- 1 banner rotating 50% 336x280 for 1 month

Price: 1.200€

Additional Logo

Display both product & company logo for maximum brand recognition

Price: 500€

Stand Promo & Interview

- Production of a 4' - 5' video with an interview & presentation of your stand
- Direct posting of the Video on Harami SA's Social Media
- Video editing & montage
- Hosting of the video on the Conference website & on Harami SA's Youtube channel
- Promotion of the video via Harami SA's newsletter
- Delivery of the video for use by your own media & your website

Price: 600€

Promo Material Distribution

- Your logo on the material provided by you (bag, pen, pad, etc.)
- Distribution from the registration area

Price: 900€

Video Promo

- Playback of your video up to 1', for 2 days
 - on the Video Wall,
 - on a 50" TV at Registration,
 - in 1 break & in the 3 rooms
- Hosting of the video on the Conference website & on the Youtube channel of Harami SA

Price: 800€

Branding

Display Area	Type	Price €
Registration	Banner / Digital Totem	800
Exhibition Space	Banner / Digital Totem	600
	Unattended Stand / TV	900
Free Bar	Banner / Digital Totem	500
	Unattended Stand / TV	700

Terms of Participation - Payment & Invoicing

- All booths, speeches & workshops are available on a first-come, first-served basis & are only reserved upon signing the agreement & paying the deposit.
- Please check the lecture & workshop rooms as well as your exhibition space for the completeness of your requirements.
- For stand construction, additional equipment or catering services, ask us.
- The organizer has the right to modify the exhibition spaces.
- By participating, you confirm that you have read & accepted the Rules of Participation.

- **Stand Preparation** 23/01/2026 07:00 - 22:00
- **Stand Dismanting** 25/01/2026 18:00 - 00:00

- All prices are subject to VAT.

- Upon signing the Participation Agreement, 50% of the participation fee (including VAT) is paid. Full payment required until 19/01/2026

Invoicing: January 2026



17th Health Expo Athens



MEGARON ATHENS INTERNATIONAL CONFERENCE CENTRE
Vass. Sofias & Kokkali, 115 21 Athens

OPERATION DAYS & HOURS

SATURDAY

24

JANUARY

09.00 - 20.00

SUNDAY

25

JANUARY

09.00 - 18.00

- Stand Preparation
- Stand Dismantling

23/1/2026

07:00 - 00:00

25/3/2026

18:00 - 00:00

Organization



CHARAMI SA
Empowering
Health Communications

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