



EXHIBITOR BROCHURE

3rd HEALTH EXPO CYPRUS

5 & 6 DECEMBER 2026

CAROB MILL COMPLEX • VASILISSIS AV. • LIMASSOL - CYPRUS

Organizer



Scientific Lead



Support



Reasons to participate

Following the success of last year, **Health Expo Cyprus** is coming for the 3rd time to Limassol!

The event addresses pharmacists, health professionals and market executives that actively seek to boost their business and build loyalty with their customers.

For two days, it will offer fresh ideas and solutions for the development and evolution of more than 20 exhibitors and 300+ visitors

Whatever your stake in the health sector, **Health Expo Cyprus** will guarantee valuable face to face engagement with the most proactive decision makers the health profession has to offer.



Our Strength in Communication

1. Charami's SA media channels:

PHARMACY management AND COMMUNICATION magazine, www.PharmaManage.gr & www.MedicalManage.gr, Social Media  , Newsletters, SMS, Call Center, On line Registration.

2. Media Sponsor, Exhibitor, and Speaker

3. Printed & Digital Invitations

4. Industry promotion - specific publications, sites and Communication Sponsors

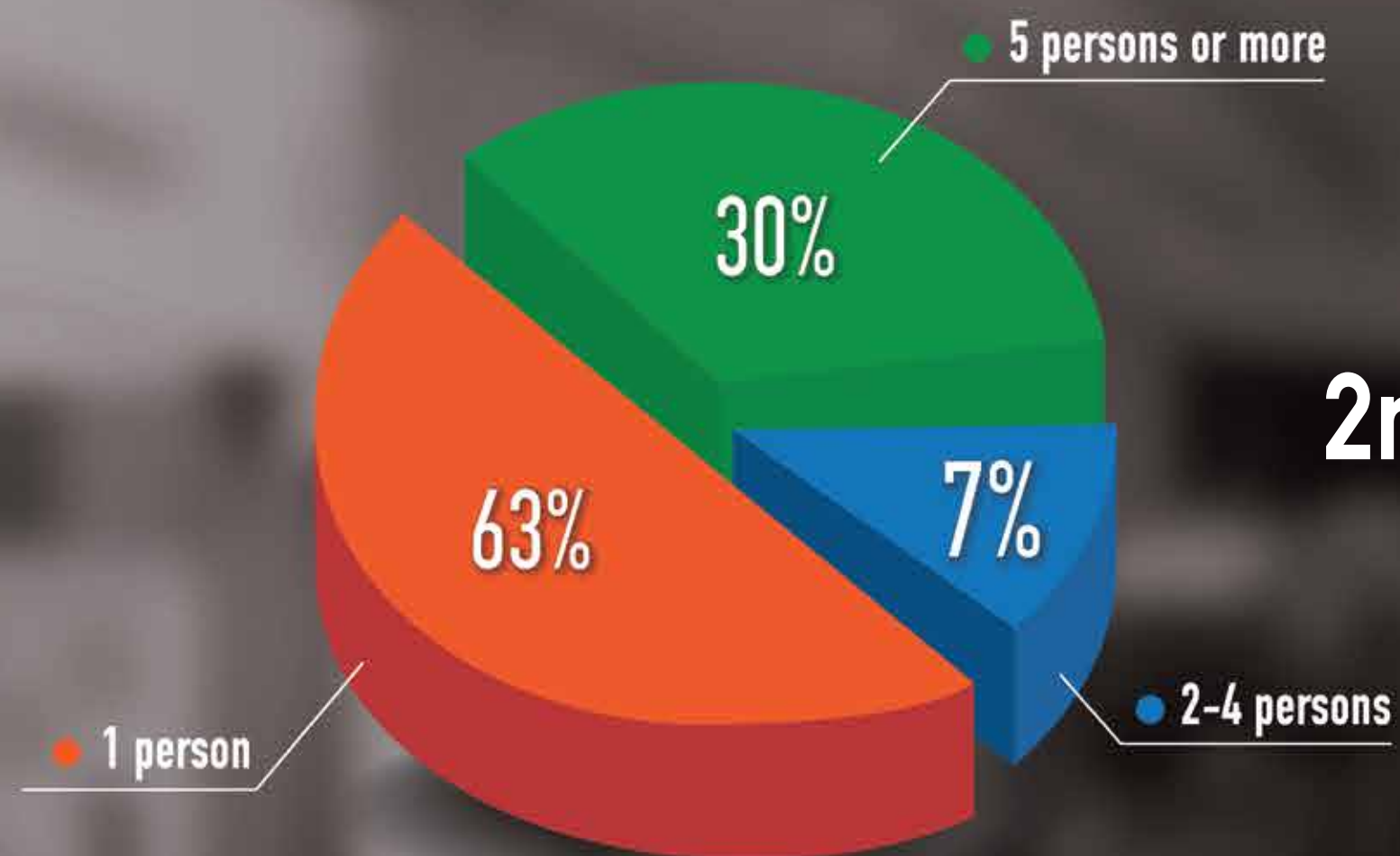
5. Press releases in media of Cyprus & Greece

Our Strength in Organization and Content

- 2 main conference pillars - Scientific & Business
- 20+ Exhibitors & Sponsors
- New, modern space 580 m2 - CAROB MILL COMPLEX
- 300+ Visitors
- 20+ Distinguished speakers from business, academic, and institutional sectors of Cyprus & Greece

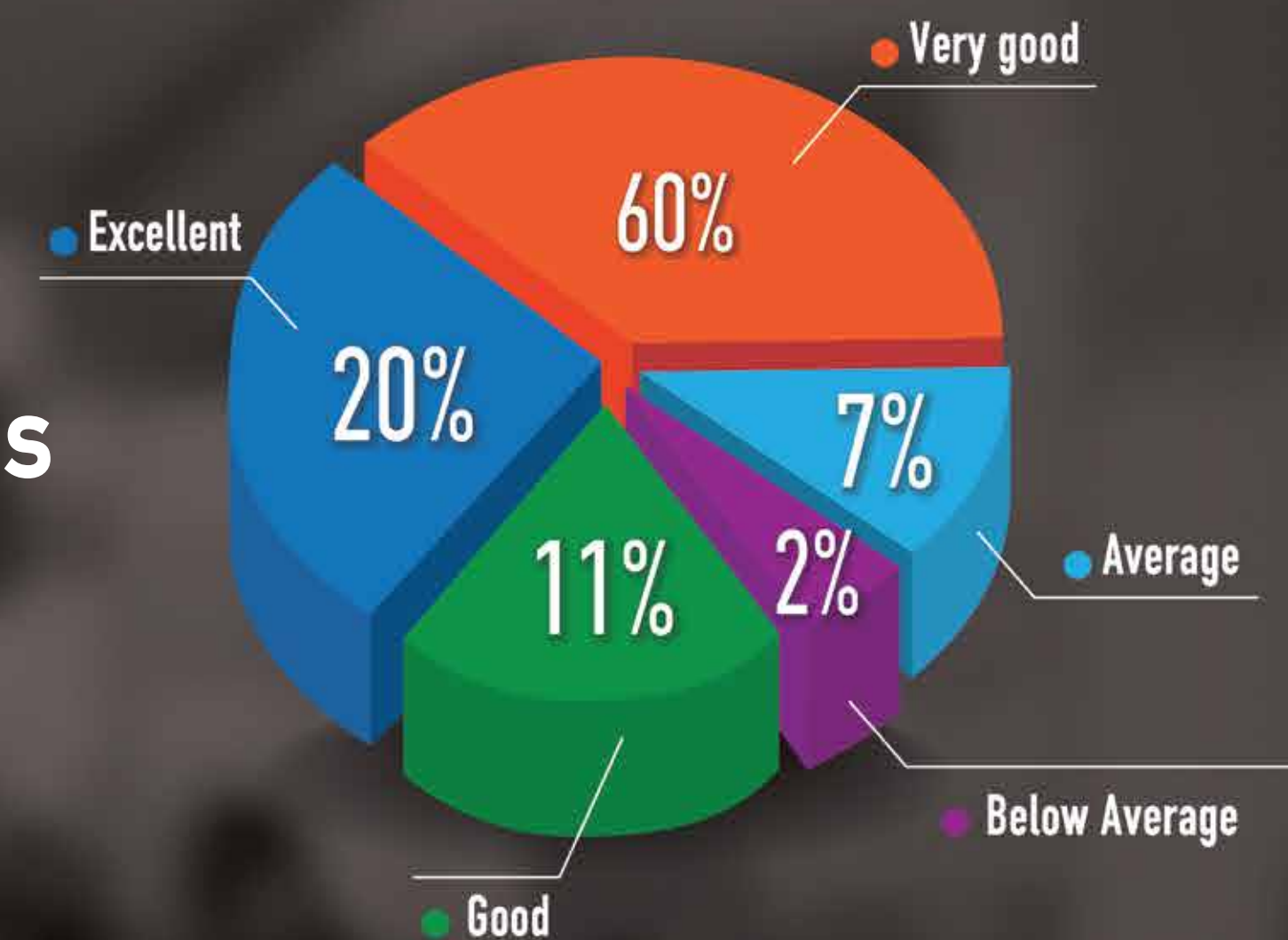


Pharmacy Staff

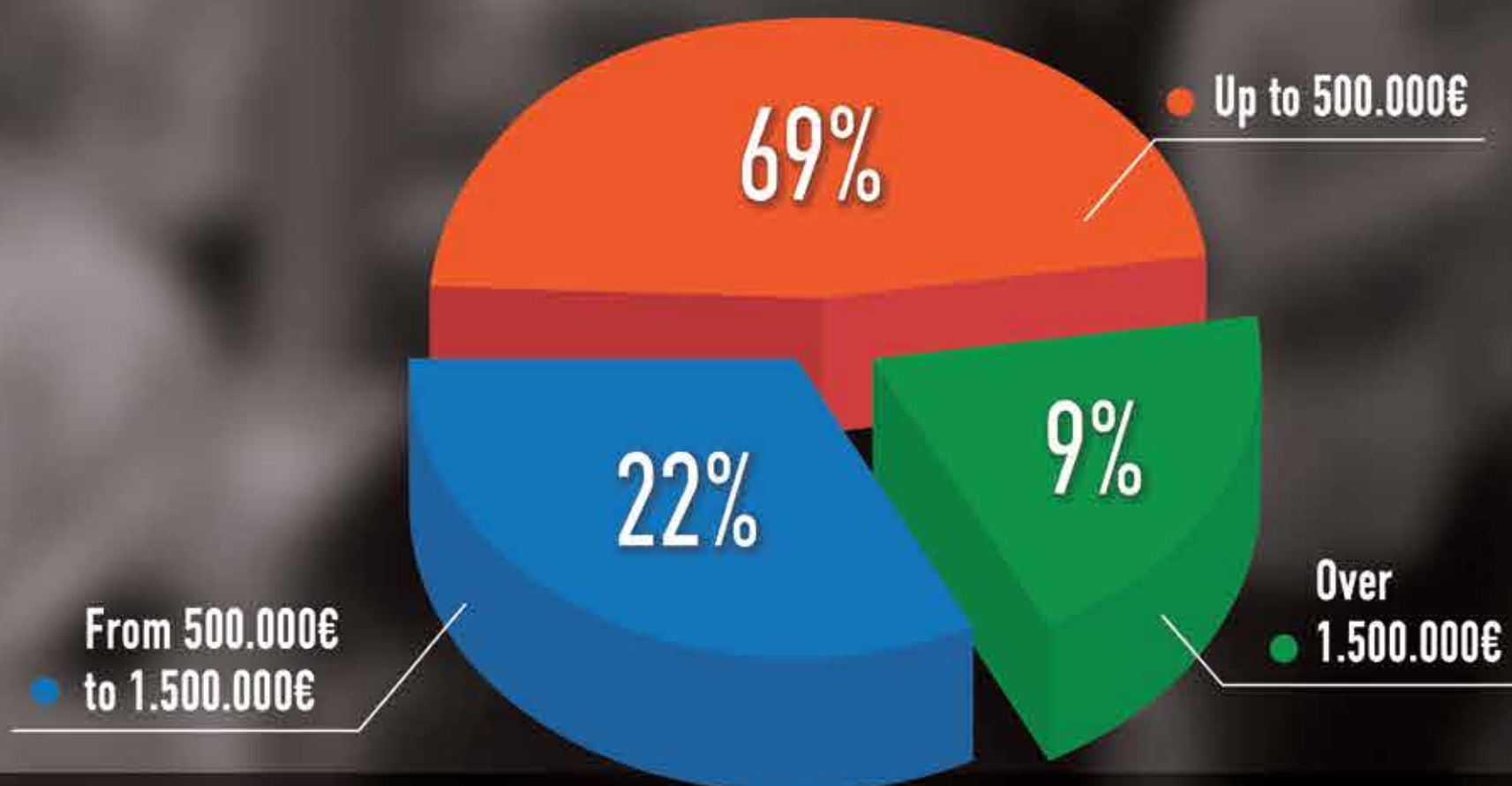


2nd Health Expo Cyprus Highlights

Visitors' Survey

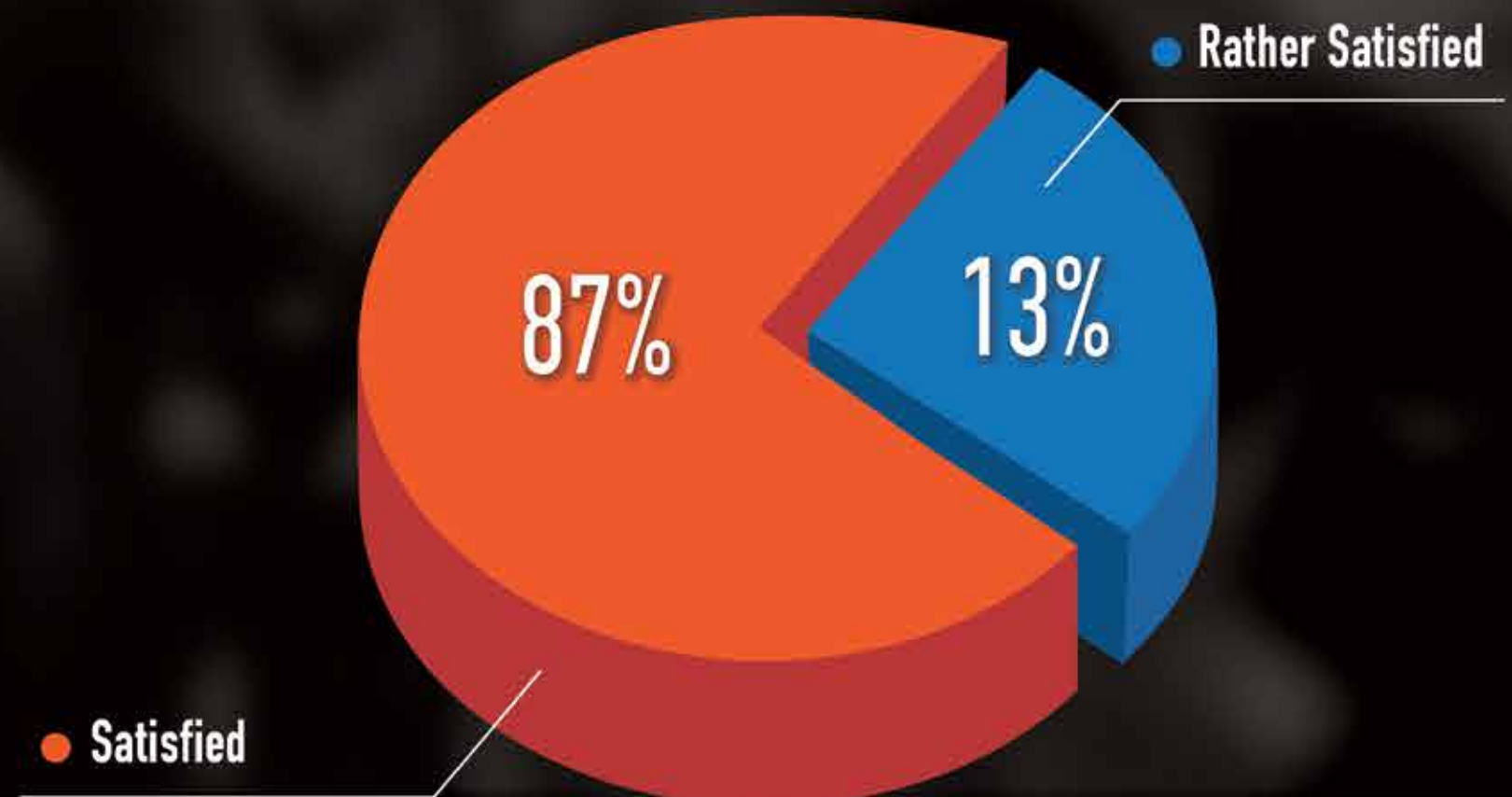


Pharmacy Annual Turnover



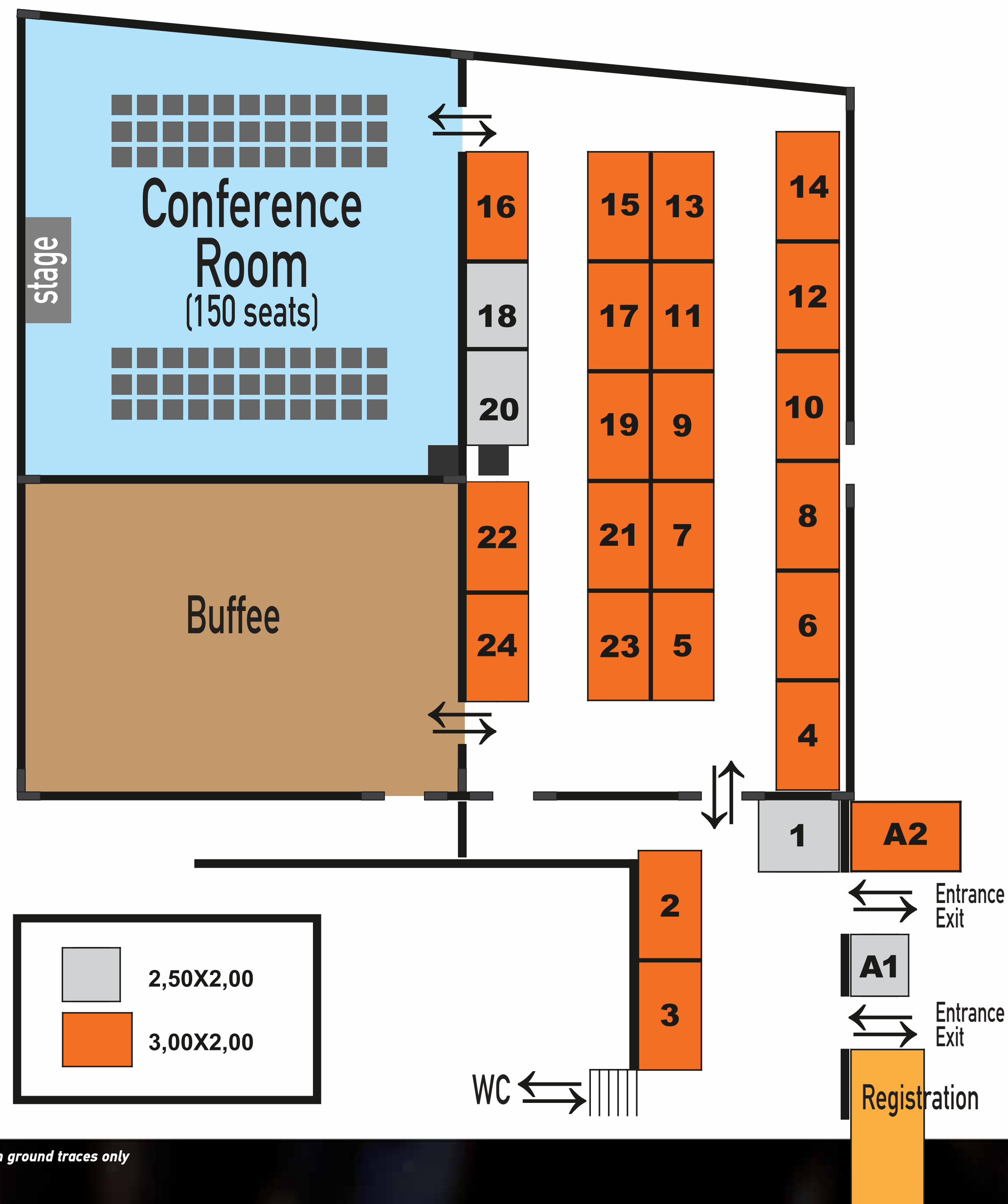
Our Strength in Results

Exhibitors' Survey



Stand	m²	€
A1	4	3.400
A2	6	3.400
1	5	3.200
2	6	3.400
3	6	3.200
4	6	3.400
5	6	3.400
6	6	3.000
7	6	3.000
8	6	3.000
9	6	3.000
10	6	3.000
11	6	3.000
12	6	3.000
13	6	3.200
14	6	3.200
15	6	3.400
16	6	3.400
17	6	3.000
18	5	2.800
19	6	3.000
20	5	2.800
21	6	3.000
22	6	3.000
23	6	3.600
24	6	3.600

The above values concern ground traces only



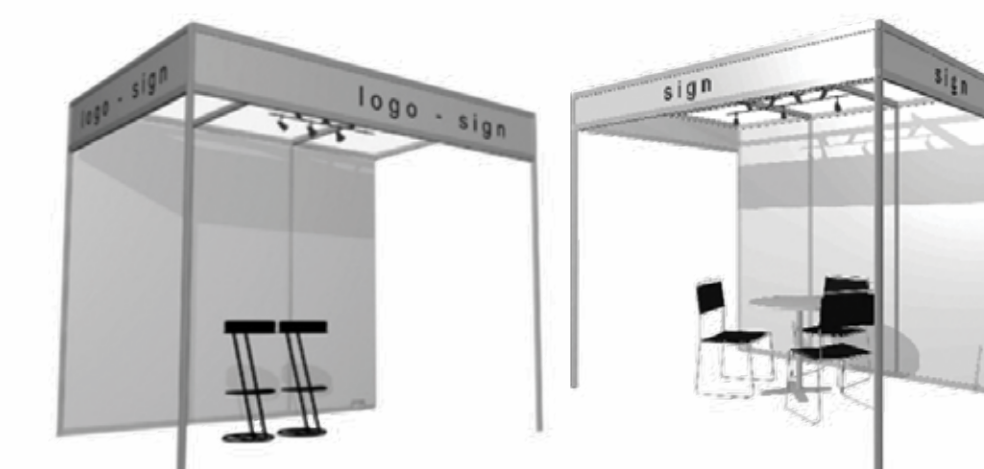
Basic Stand Structure

Stand construction with back panel only, open on 3 sides, roof rack, facia with sign & logo, Lighting with 2 spotlights 25W, 2 stools or 1 table & 2 chairs, 1 waste basket

Price 1.100€

Printing & Mounting: 70€/m²

Orders until 27 November 2026



Exhibition

Free Services

GRAND SPONSOR

Over 4.500€

SPONSOR

up to 4.500€

Single - phase electric power supply up to 150 Watt for your stand	☒	☒
Barcode Reader to scan your visitor badges & provision of scanned visitor data	☒	☒
Security service & cleaning of public areas	☒	☒
Wi-Fi	☒	☒
Brief Greeting at the Opening of the Conference	☒	-
Video (up to 1') In Conference Room for both days	☒	-

Promotion

Logo on the Conference web page with active Link / Program / Newsletters	☒	☒
Logo on the hall screen during program intermissions	☒	☒
Logo in the Conference program	☒	☒
Logo on our social media & press releases	☒	-
Logo in the Magazine PHARMACY management AND COMMUNICATION	☒	-
Additional Logo	☒	-

International Promotion

Company profile permanently posted in www.PharmaManage.gr	☒	☒
International promotion of the Company profile through Newsletters	☒	☒
Registration for Health Expo Athens Matchmaking, February 20 - 21, 2027 to schedule targeted 1:1 meetings	☒	☒



30' Hall Speech

- Your speaker & Topic
- Barcode reader, full provision of audio - visual media, laptop, distribution of promotional material inside or outside the hall
- Promo video playback **up to 1'**, before the start of the speech
- Promo in the program

HALL	SEATS	PRICE €
Richard and Berengaria	150	1.200 <i>(with Stand)</i> 1.600 <i>(without Stand)</i>
Video production and video promotion in Greece and Cyprus for 1 month or online viewing on demand Price €: 1.600 / Speech		

All topics & structure of speeches will be agreed with the organizing committee to be in the thematic framework of 3rd Health Expo Cyprus. Title & summary to be provided by 14/11/26 for your early promotion.

PROMOTIONAL PACKAGE

Digital communication of your message to 21K+ professionals in the pharmacy sector in Greece & Cyprus:

- 2 Announcements in newsletter, to 22K+ recipients
- 1 monthly Facebook campaign, to 21K+ followers
- 1 rotating banner 50% 336X280 for 1 month

Price: €1.200



Additional Promot Services

VIDEO PROMOTION

- 01 Display of your own video up to 1', during 2 breaks
- 02 Continuous Display on 50' TV at Registration
- 03 Hosting of the video on the Conference website and the YouTube channel of Charami SA

Price: €600

ADDITIONAL LOGO

Showcase both product and corporate logos together for maximum brand recognition

Price: €300

BAG / PEN SPONSORSHIP

Your logo on the materials provided by you. Distributed from the Registration area

Price: €600

Terms of Participation

- 01 All stands and speech slots are allocated on a first-come, first-served basis and are reserved only with the signing of the agreement and payment of the deposit.
- 02 For stand construction, only back panel is allowed, without side partitions.
- 03 For equipment or catering services, please inquire with us.
- 04 The organizer reserves the right to modify the exhibition spaces.

- **Stand Preparation** 04/12/2026 09:00 - 10:00
- **Stand Dismantling** 06/12/2026 18:00 - 00:00

PAYMENT - INVOICING

- 01 Prices do not include VAT (VAT applies to Greek Tax IDS)
- 02 Upon signing the Participation Agreement, 50% of the participation fee (including VAT) must be paid via bank transfer or check due no later than 30 days before the event.
- 03 Full payment must be completed up to 5 days before the event, via bank transfer or check due up to 45 days after the event.

- **Invoicing: DECEMBER 2026**



STAND PRESENTATION + INTERVIEW

- 01 Production of a 4'-5' video with an interview and presentation of your stand
- 02 Video editing
- 03 Hosting of the video on the Conference website and the YouTube channel of Charami SA
- 04 Promotion of the video via Charami SA's Newsletter
- 05 Delivery of the video for use on your own chanel and website

Price: €500

BRANDING

Promotion Area	Material	Τιμή €
Exhibition Area or Buffee	Banner / Digital Totem, Unattended Stand / TV	600



OPERATION DAYS & HOURS

SATURDAY

5

DECEMBER

14.00 - 20.00

- Stand Preparation
- Stand Dismantling

SUNDAY

6

DECEMBER

10.00 - 18.00

- | | |
|------------|---------------|
| 04/12/2026 | 08:00 - 24:00 |
| 06/12/2026 | 18:00 - 24:00 |

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