

EXHIBITOR BROCHURE

18-19
FEB
2023

14th HEALTH EXPO ATHENS

MEGARON ATHENS INTERNATIONAL CONFERENCE CENTRE

Discover the Greek Health Market

INFO

Reasons to participate

Health Expo Athens is the largest conference and exhibition in Greece dedicated to serving the health market. Whatever you stake in the health sector, Health Expo Athens will guarantee valuable face-to-face engagement with the most proactive decision makers, the health profession has to offer.

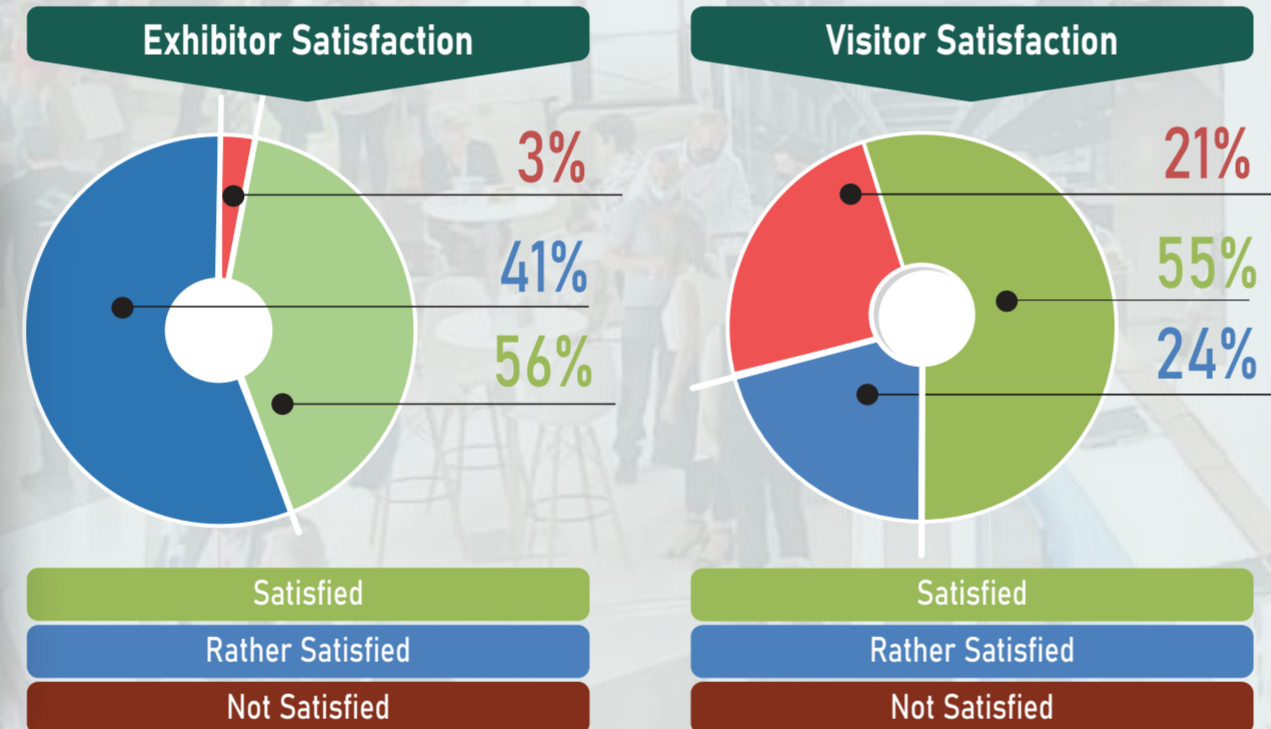
It addresses pharmacists, physicians, their associates and health market executives that actually seek to boost their bussiness and built loyalty with their customers. For two days, it will offer fresh ideas and solutions for the development and evolution of more than 80 exhibitors and 2.500 visitors.

It is the proven sourcing marketplace for owners, buyers, wholesalers and distributors.

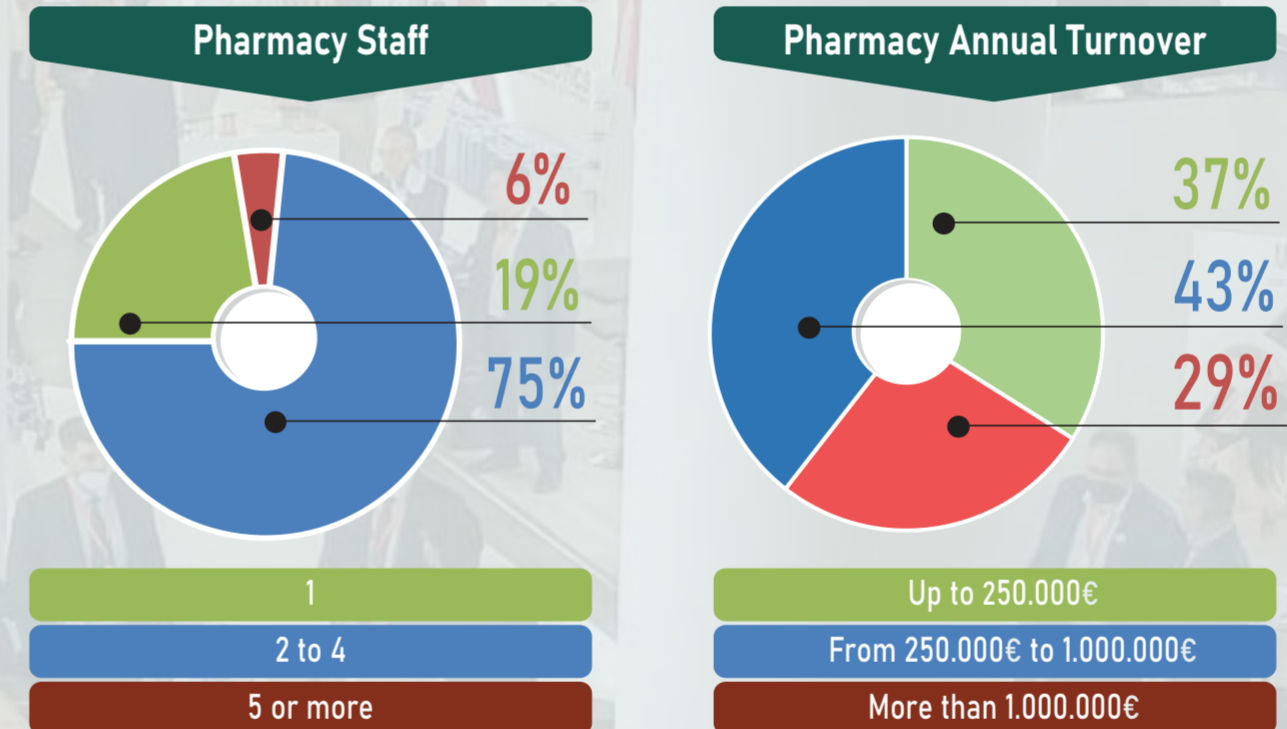
- 2.000m² Expo Space
- 2.500+ Visitors
- 50+ Exhibitors & Sponsors
- 3 Lecture Halls
- 3 Workshop Rooms
- Free Entrance



SATISFACTION SURVEY



VISITOR PHARMACIES' PROFILES



3 THEMATIC PILLARS

- Pharmaceutical Care
- Innovation & Professional Development
- Workshops



SKALKOTAS Level



- Stands with max height 3m (47)
- Stands without construction (10)
- Conference Halls (3)
- Workshop Rooms (3)
- Meeting Room
- Storage Areas (3)
- Bars (2)
- Rest Area
- Pillars
- Wardrobe
- Registration

Stand	m ²	Price €
18	6	2.700
19	12	4.500
20	8	3.500
21	12	4.800
22	6	3.500
23	12	4.400
24	12	4.400
25	12	4.400
26	12	4.800
27	12	4.800
28	12	4.800
29	12	4.600
30	6	4.000
31	12	4.600
32	6	4.000
33	6	4.000
33A	6	3.800
34	6	3.800
35	6	3.800

Stand	m ²	Price €
36	4	2.500
36A	4	2.500
37	4	2.500
38	6	3.800
39	6	4.000
40	8	4.500
41	6	3.800
42	10	6.400
43	4	2.900
43A	4	2.600
43B	5	3.200
44	6	3.800
45	6	3.800
46	6	3.800
47	6	4.000
47A	6	4.000
48	6	4.000
49	12	4.600
50	12	4.600

Stand	m ²	Price €
51	12	4.600
52	12	5.400
53	6	4.500
54	18	8.500
55	6	4.500
56	3,8	3.100
57	6	2.300
58	6	2.300
59	4	1.800
59A	4	1.800
60	4	1.800
60A	4	1.800
61	3	1.800

Stand	m ²	Price €
A1	4	2.200
A2	6	2.500
A3	6	2.500
A4	6	2.500
A5	6	2.700
A6	6	2.900
A7	4,5	2.600

Depending on Health & Security Protocols in effect during the event of the 14th Health Expo Athens, Bars & Wardrobe may not be operational.

Exhibition

Promotion

Free Promotional Benefits

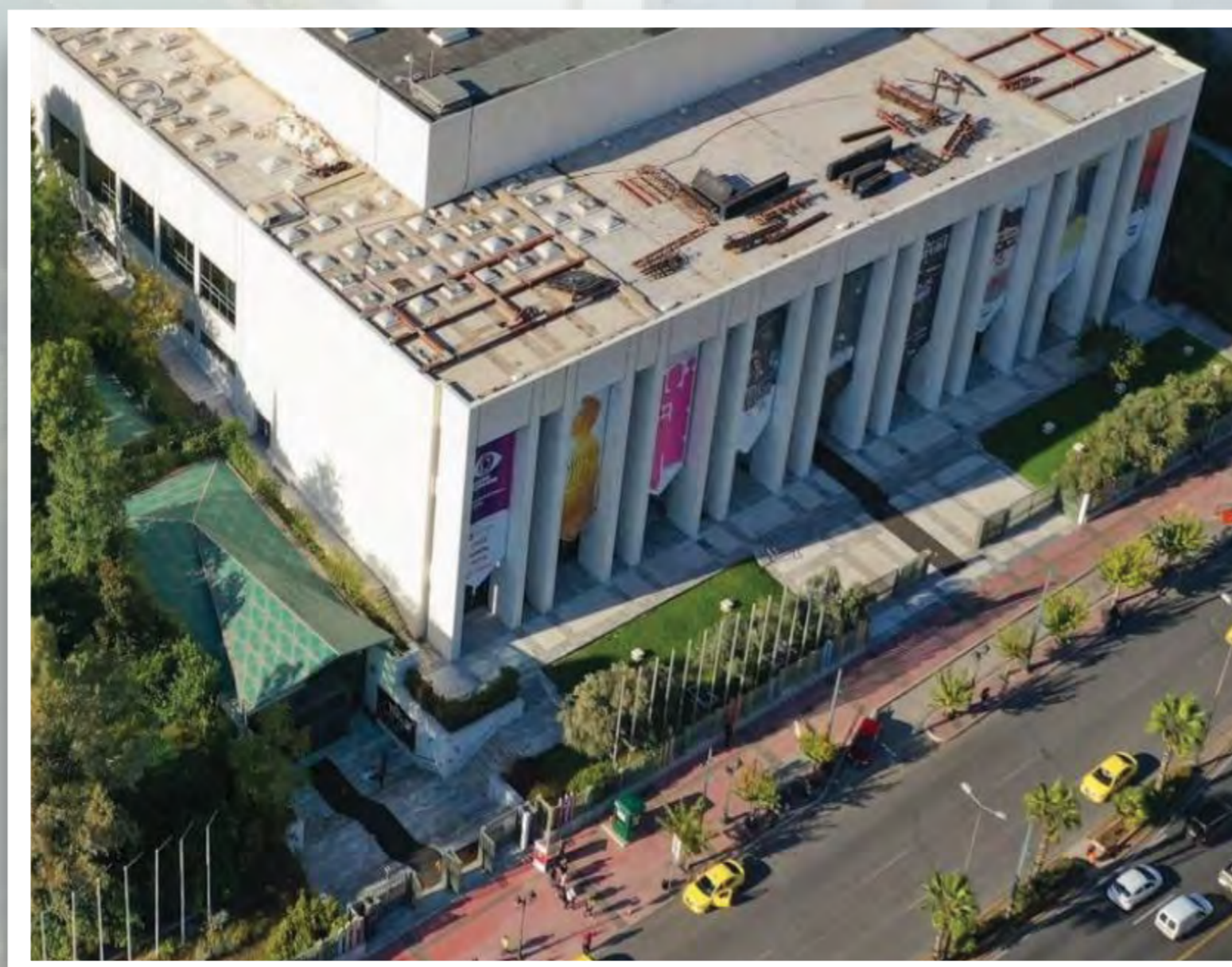
	SPONSOR 7.500€ AND OVER	SUPPORTER FROM 3.000 UP TO 7.499€	PARTICIPANT UP TO 2.999 €
Single-phase electric power supply up to 100 Watt/3m ²	✓	✓	✓
Barcode reader to scan your visitor badges+provision of scanned visitor data	✓	✓	✓
Shared storage facility without security service	✓	✓	✓
Building security service and cleaning of public area	✓	✓	✓
Free Wi-Fi	✓	✓	✓
Logo on the Conference web page with active link	✓	✓	✓
Logo in the Conference Program	✓	✓	✓
Logo on our Newsletters	✓	✓	✓
Logo on our social media and press releases	✓	-	-
Logo in PHARMACY management and COMMUNICATION magazine (March 2023 issue)	✓	✓	✓
Company profile permanently posted in www.PharmaManage.gr	✓	✓	✓
1 Month Rotating, Run-of-Site Banner in www.PharmaManage.gr	160x600	208x420	-

Additional Charges








1. Basic Stand Structure (*)	80€ /m ²
2. Background only (per meter)	80€ /m ²
3. Overnight Stand security service for 2 nights	190€
4. Dedicated LAN/Wi-Fi with password	120€
5. Promoter for 2 days	290€

(*)Rental and Installation of Stand of 2,5m height OCTANORM aluminum frames with PVC filling panels in gray color front and sign. It includes 1 Spotlight of 100 Watt per 3m² and 1 Socket of 0.5KW.

The Stand is delivered to the Exhibitor on Friday 17/02/23 by 18:00



Rental and Installation of Equipment

Equipment	Description	Dimensions	Price €
	TV	43"	130
	TV Floor Stand	50"	150
		-	35
	Round Tables: Glass, white or wooden (Acacia)	60 cm	60
	Round Tall Glass Table	60 cm	60
	Chair: white or black		25
	White round tall Stool or with back		30
	White bench	120 x 70 x 72 cm	70
	Glass Showcase	43 x 37 x 163 cm	80
	Cube Printed Cube	50 x 50 x 90 50 x 50 x 90	50 120
	Reception printed in front	100 x 100 x 50 cm	110
	HQL Lights LED Lights		35 35
	Slat Panel with 30 hooks		110
	Carpet White-Black-Grey Green-Red-Blue		8/m ² 8/m ²

Additional Promo Services

INFO

40' HALL SPEECH

- Your speaker and topic
- Video production and hosting on our website (on demand)
- Rights for use from your channels
- Promo video playback up to 1', before the start of the speech

HALL	SEATS*	PRICE €
SKALKOTAS	380	2.000
MC2	150	1.700
MC3	180	1.700

Title and summary to be provided by 19/12/22 for your early promotion.

40' PRESENTATION

- Your speaker and topic

ROOM	SEATS*	PRICE €
SKALKOTAS	380	2.000
MC3.2	60	1.100
MC3.4	60	1.100

1/2 DAY WORKSHOPS

Saturday 18/02/23 09:30-15:30 or 16:00-20:00
Sunday 19/02/23 08:30-13:30 or 14:00-18:00

ROOM	SEATS*	1/2 DAY	ALL DAY
MC3.3	40	1.900	2.800
MC3.2	60	2.100	3.100
MC3.4	60	2.100	3.100

• Program to be provided by 19/12/22 for your early promotion.

All Rooms are fully equipped with Wifi, audiovisual media and laptop. Electronic Registration outside each Room + 1 barcode reader, 1 table and 2 chairs.

Provision for leaflet distribution and advertising material placement. Inclusion in Conference Program.

Translation services are not available in above Rooms.

*Depending on Health and Safety Protocols Implementation Policy that will be on effect on the 14th Health Expo Athens, room capacity may be smaller.

14th HEALTH EXPO ATHENS

MEGARON ATHENS INTERNATIONAL CONFERENCE CENTRE

OPERATION HOURS

18

**SATURDAY
FEBRUARY**

09.00 - 20.00

- Stand Preparation 17/2/2023: 07:00 - 22:00
- Stand Dismantling 19/2/2023: 18:00 - 00:00

19

**SUNDAY
FEBRUARY**

09.00 - 18.00